



David Clayton

Product Designer

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IAMDAVIDCLAYTON.COM

Who I know

Fernando Bernal

PRODUCT DESIGN
MANAGER AT META

Worked together at
Shure Inc. for 2 years

“David’s biggest strength as a designer is intentionality. There is clear purpose, intent and data leveraging to solve problems through design. David is also highly empathetic and communicates very effectively.”

Wei-Hsun Chen

PRODUCT DESIGNER
AT META

Worked together at
Shure Inc. for 4 years

“David is a talented designer and demonstrated storytelling skills through product design. He showed leadership while navigating the team through ambiguous space while remaining malleable to incorporate feedback to drive design direction.”

How I can add value

I have created design systems from the ground up, for both hardware and software. I’ve led UX support for complex wireless microphone systems, conferencing devices, and consumer microphones and headphones.

I’m passionate about visual design, 3D, and VR experiences. I love creating physical and digital things, and working in the space in between. People I know would say I’m patient, empathetic, persevering, and always learning.

DESIGN SKILLS

VISUAL DESIGN
ART DIRECTION
WIREFRAMING
PROTOTYPING
HI-FIDELITY MOCKUPS
JOURNEY MAPPING
USER INTERVIEWS
MOTION DESIGN

SOFTWARE

SKETCH
FIGMA
PRINCIPLE
ADOBE AI/PS/XD
AFTER EFFECTS
CINEMA4D
UNITY

TECHNICAL SKILLS

HTML
CSS
SWIFT
PROCESSING
GIT
C#

Experience

Sr. UX Designer

Shure Inc.
2014 – Present

Co-created the design system for Shure software, product design across all categories (Conferencing, Pro Audio, and Consumer Audio) for both software and hardware. Art direction and platform advocacy.

Graphic Designer

Freelance
2014 – 2016

Wireframing and high-fidelity mockups, identity design, and marketing collateral. Worked directly with clients as well as an agency.

Graphic Designer

University Relations,
BYU-Idaho
2014

Created design work for departments on campus and worked closely with the design manager to maintain consistency of branding throughout the university.

Education

BFA - Graphic Design

Brigham Young
University-Idaho
2011-2014

Other Training

Design Thinking course by IDEO
SAFe training
iOS & Swift Dev Bootcamp (Udemy)
C# Unity Game Developer (Udemy)